Pablo Somonte Ruano
Mexico City (CDMX), 1992

Technologist and musician interested in the intersection of technology, design and society: generative systems, moving images, participation, free software, cryptography and p2p networks.

✉ x@pablo.sx

🌐 https://
herramienta.
digital

languages

● spanish

● english

◗ german

programming

◗ html

◗ css

◗ processing

◗ p5.js

◗ javascript

◗ arduino

◗ python

◗ sonic pi

◗ bash

software

◗ linux

◗ mac OS

◗ windows

◗ raspbian

◗ photoshop

◗ gimp

◗ illustrator

◗ inkscape

◗ inDesign

◗ scribus

◗ a.effects

◗ kdnelive

◗ live

◗ coge

social networks

🐦 @psruano

📷 reverbo

📷 herramienta
.digital

Education

2010-11 | Bachelor's degree: (not finished) Universidad Nacional Autónoma de México (UNAM) *Architecture*, Max Cetto workshop.

12-16 | Bachelor's degree: *Digital Media Design*. CENTRO University. Graduated with honors.

Workshops and diplomas

2012 | Certificate: *Ableton Live Short Course*. SAE Institute Mexico.

2013 | Workshop: Visual identity for animated logo design by Sagi Haviv.

Workshop: *Process Photography* by Angelo Alfredo Luedin.

2014 | Workshop: Digital interaction. Proposal of UX design for the *La Raza* Hospital regarding maternity health. By Nik Hafermaas.

17-18 | Language: German A1 and A2 courses Goethe Institute, CDMX.

18 | Language: English TOEFL iBT= 114.

Grants and public recognitions

2015 | Recognition: Reforma Newspaper. Best students of the country for 2015.

15 -16 | Grant: *FONCA Jóvenes Creadores. (National Fund for Culture and the Arts - Young Creators)* Multimedia category.

Grant: *Fundación Jumex de Arte Contemporáneo (Jumex Foundation of Contemporary Art)*. For research in a transmedia project.

Teaching and talks

2017 | Talk: *Urban technologies. Surveillance and automation.* Mextropoli Casa del Lago, UNAM, CDMX.

Talk: *Blockchain: decentralization and autonomy.* Bandini Cultural space, CDMX.

Workshop: *Multimedia postcard. Dérive through Chapultepec.* Tamayo Museum of Contemporary Art, CDMX.

17-18 | Undergraduate Course: *Networks and systems: Politics and Economics.* CENTRO University.

Work and exhibitions

2011 | Collective exhibition: Poster for *80 Vicente Rojo*. Tlatelolco Cultural Center, UNAM, CDMX.

Collective exhibition: Poster selected for *from A to Z, Alphabetization in Mexico*, ADECCO Foundation, CDMX.

2012-13 | Visual identity, editorial design and animation: *Kinoki International Film Festival 2013,* Universidad Iberoamericana, CDMX.

2014 | Visuals for live music performance: *Generative graphics for Región Sur (Santiago Marín)*. University Museum of Science and Art. (MUCA Roma), CDMX.

Exhibition: *Maps-Intersection* Generative graphics, print series for ZONA MACO Contemporary Art Fair, Design section, CDMX.

14-15 | Identity, animation, music and video: *Mexican Open of Design (AMD) 2014 and 2015* in collaboration with Cítrico Gráfico.

2015 | Visuals for live music: VJ for Kawabata Makoto's live performance. Teatro de la Ciudad, CDMX.

Exhibition: Interactive object *Temperamental Radio* **in** *Transference* **curated by Iván Abreu.** *Hacedores* Makers Fair. CDMX.

Collective exhibition: Photographs for the series *Japan in Telegram Takeover.* Peckham Pelican Gallery South East London, U.K.

2016 | Physical computing, animation and code: *Google Codec.* Kinetic installation for the company's headquarters in Mexico.

2017 | Visuals for live music: VJ for Amnl Prnt, in collaboration with Cirrina Lab. Spain's Cultural Centre, CDMX.

Website and collective exhibition: *Guerrero's words.* Generative poetry using photos of texts from the Guerrero's neighborhood streets, CDMX. For oral.pub and El Quinto Piso Gallery, CDMX.

Collective exhibition: Generative video piece *DERIVA.MX News* for *Fables without morals, the overflow of corruption in Mexico.* Curated by Victor Palacios and Irving Dominguez. Casa del Lago UNAM, CDMX.

2018 | Exhibition: *Calculator of death* Generative graphics, print series for ZONA MACO Contemporary Art Fair, Design section, CDMX.

15-18 | Interaction design: *DERIVA.MX* transmedia documentary approaching structural violence in Mexico. Presented at Tamayo Museum, Morelia International Film Festival , Ambulante Plataforma Film Festival, and other places in Mexico.

Music: personal project (Párvulos) and original soundtracks

2012 | Album: *Multum In Parvo* digital self release.

2013 | Recording and editing for the spots: *The Occupational Health & Safety Awareness Education for Latino Immigrants*, for Berkeley University, California, USA.

2014 | Shortfilm *The Last Night of Silverio Cruz* directed by Julián Stubbs. Selected for Guadalajara International Film Festival - Mexico and La Habana International Film Festival, Cuba.

EP *Piedra del Desierto* - Digital self publishing.

2015 | Shortfilm *Dona I Ocell* directed by Nicolás Gutiérrez. Selected at Morelia International Film Festival - Mexico and San Sebastian International Film Festival - Spain.

2016 | Shortfilm: *Pigs* directed by Diego Cataño. Selected at Morelia International Film Festival - Mexico, Girona International Film Festival - Spain and Tour MICGenero 2017 - Mexico.

2017 | Shortfilm: *El Reflejo del Mamífero* directed by Flavia Martínez.

2018 | EP *Palabra* - Varios Artistas (VAA) digital release.